

# The Inaugural Northampton Business School Research Conference



Thursday 18<sup>th</sup> June 2015  
Sunley Management Centre  
#NBSRES2015



# NBS Conference Programme

**9-00** Coffee

**9-30** Keynote Speaker: Visiting Professor Carol Atkinson, Professor of HR and Associate Dean for Research, MMU Business School. Developing a Research Environment, **Lecture Theatre**

Carol joined MMU Business School from Bradford University's School of Management. She has held a wide range of management, teaching and research roles. Prior to becoming an academic, Carol worked as an HR practitioner in the financial services, retail and voluntary sectors. She has won both research council and organisational funding to research topics such as working time flexibility, the HR/performance relationship and older workers.

Carol is also a former British University Industrial Relations Association Executive Committee member and sits on a number of academic journal editorial committee/review boards. Her research has won a number of awards including the prestigious CIPD Professor Ian Beardwell prize on two occasions.

**10.30** Break

<b>11 – 1 Session 1</b>	<b>Room 11</b> <b>Track 1: Marketing and Logistics</b> <b>Chair:</b>  <a href="#">Sally Laurie</a> <a href="#">Angela Rushton</a> <a href="#">Kathy Mortimer</a> <a href="#">Marcella Daye</a>	<b>Room 17</b> <b>Track 3: HRM</b> <b>Chair:</b>  <a href="#">Trevor Colling</a> <a href="#">Hala Mansour</a> <a href="#">Leroi Henry</a> <a href="#">Kevin Deane</a>	<b>Lecture Theatre</b> <b>Track 5: Sustainability &amp; Corporate Governance</b> <b>Chair:</b>  <a href="#">Kemi Waterton-Zhou</a> <a href="#">Ying Wang</a> <a href="#">Rebecca Waite</a> <a href="#">Rasha Kassem</a>
<b>1 – 1.45 Lunch</b>			
<b>1.45 – 3.45 Session 2</b>	<b>Track 1: Marketing and Logistics</b> <b>Chair:</b>  <a href="#">Georgia Giordani</a> <a href="#">Luciano Batista</a>  <b>Track 2: Education</b> <a href="#">Qian Zhang</a> <a href="#">Harriet Richmond</a> <a href="#">Xiaoyu Tian</a>	<b>Track 4</b> <b>Entrepreneurship</b> <b>Chair:</b>  <a href="#">Eunice Oluwakemi</a> <a href="#">Anna Kopec</a> <a href="#">Louise Atkinson</a> <a href="#">Payal Jain</a>	<b>Track 5: Sustainability &amp; Corporate Governance</b> <b>Chair:</b>  <a href="#">Stephen Kataya</a> <a href="#">Maria Correia</a> <a href="#">Ouarda Dsouli</a> <a href="#">Elias Asproudis</a>
<b>3.45 – 4.00 Break</b>			
<b>4.00 – 5.00 Session 3</b>		<b>Track 4</b> <b>Entrepreneurship</b> <b>Chair:</b> <a href="#">Sheng Hu</a> <a href="#">Yan Wang</a>	<b>Track 5: Sustainability &amp; Corporate Governance</b> <b>Chair:</b> <a href="#">Mils Hills</a> <a href="#">Richard Sanders</a>
<b>5.00 Round up</b>			

## Conference Organisers:

*Dr Sandy MacDonald, Dr Kathleen Mortimer, Dr Hala Mansour, Dr Kevin Deane, Rasha Kassem and Dr Ying Wang*