

East Midlands Doctoral Network (EMDoc) Logo Competition Guidelines

Aims and Objectives

- The East Midlands Doctoral Network (EMDoc) consists of nine universities within the East Midlands region. Together we are united in our missions to share best practice, resources and insights into postgraduate research, as well as providing opportunities for collaboration and networking amongst the organisations' students.

Deliverables

We are looking for:

- A logo image that can be used for a variety of purposes such as :
 - marketing material both in print flyers, posters, banners etc
 - and online social media and blog (banners for Facebook, twitter etc)

Acceptable Formats

- High resolution, should be a minimum of 300 dpi at A3 size
- Either jpg or tif format (tif format preferred - no gif files will be accepted)

Branding Requirements

It is very important to us that any branding is neutral, without a visual bias towards any one field of study.

We do not have any specific images that we would like to incorporate in the branding. We want the branding to look professional but not corporate, maintaining an attractive and creative appeal.

Timescale and Deadlines

- Competition Opens: 1 March 2017
- Closing date: 28th April 2017
- Winner announcement: 26th May 2017
- Logo Launch: 13th September 2017 (EMdoc Conference)

Prizes

- Prize £450
- Acknowledgement of designer on EMDoc Network Webpage

Copyright, Liability and Consent

By entering this competition, you consent to the East Midlands Doctoral Network (EMDoc) and its members retaining the right to use the winning entries submitted in materials without requiring further permission from you. The materials can include, but not limited to, the exhibitions (printed and online), the website and print materials. As an entrant you retain all intellectual property, including copyright, but as such you hereby grant the EMDoc network and its members a non-exclusive, royalty-free licence in perpetuity to reproduce the works based on your submission without any obligation to compensate you.

The East Midlands Doctoral Network will not be liable in any way for an entry. It is your responsibility to:

- Secure permission from anyone in your photograph (written permission/consent form is acceptable)

Ensure that there are no infringements of third party intellectual property rights. You must wholly own the image, or obtain written authority of contributors both to submit the image to this competition and to grant the University of Lincoln a non-exclusive, royalty-free license to reproduce works on your submission